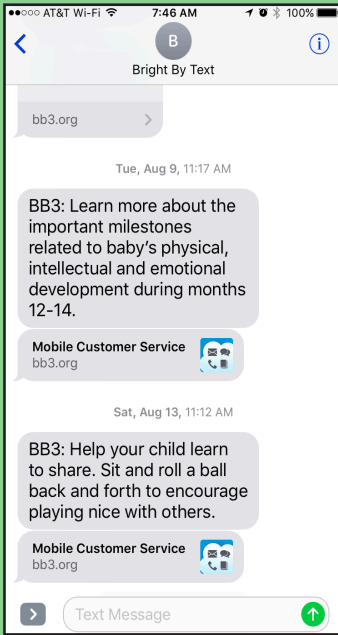


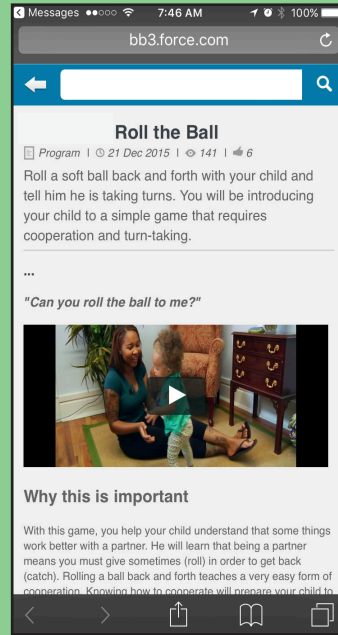


Bright by Text is a free parent and caregiver messaging program that sends tips and resources promoting child development, targeted to a child's age from 0 to 5 years old. It is designed to be relevant to today's families, providing quality information and trusted resources to any caregiver, including hard-to-reach, low income families and informal caregivers. The messages are comprised of research-based content from Bright by Three and other trusted providers, such as PBS Kids, PBS Parents, Vroom, Fred Rogers, and Sesame Workshop.

text message



landing page



related resources

- Tips to teach toddler how to share and play nice with others: <http://www.pbs.org/parents/parenthelpers/stopsquables.html>
- Books that help children learn about sharing: <http://childrensbooksguide.com/manners/sharing>

topics include

- Child Development
- Health & Safety
- Newborn, Infant, & Toddler Care
- Language & Early Literacy
- Nutrition & Eating
- Behavior & Positive Discipline
- Developmental Games & Milestones

In addition to messages keyed to a child's date of birth, Bright by Text can also deliver localized messages to a family based on their zip code.

Bring your child for FREE health screenings at 10:15 a.m. at Franklin Road Library Branch, 5550 S. Franklin Road

Families First's Parenting with Confidence Class starts Wednesday! Call 303-695-7996

impact evaluation

Bright by Text delivers bite-sized doses of the same research-based content Bright by Three has been delivering to families for over 20 years. Outside evaluators determined the program has positive effects on parent and caregiver attitudes and behaviors, as well as children's academic performance into elementary school. In addition to rigorous in-house evaluation, demographic, risk factor, and program engagement data, Bright by Three also partners with independent researchers and academic institutions to advise and evaluate our methods.

to sign up in Arizona

text
ARIZONAPBS
to 274448

